

CS rugs.

'25 | 26

THE MAGAZINE

IN THIS EDITION
**CUSTOMIZED RUGS
WALL ART
DESIGNER PIECES
& MORE**

"WITH A LOT OF LOVE FOR DETAIL"



THE CON TENT

- 4. CRAFTED WITH LOVE
- 6. MERINO
- 8. DONEGAL X GELDERLAND
- 11. GRID BY WERNER AISSLINGER
- 16. MYRUG
- 22. MENEER VOSS
- 26. CAMÉLÉON
- 33. DIVISION
- 34. CONTOUR
- 36. SHAPES & DESIGNS
- 38. CONFIGURATOR
- 44. COSMOPOLITAN
- 46. TWEET
- 50. WALL ART X PAUL RAATS
- 54. COUTURE
- 58. MIX & MATCH
- 59. NUAGE
- 60. SAUVAGE
- 62. PROJECTS
- 65. PCON

GO TO WEBSITE!



CRAFTED WITH LOVE, DESIGNED FOR LIFE

At CSrugs, every rug tells a story, one of craftsmanship, color, and connection. “When I walk through the factory in the morning and see all the rugs in different colors, it truly makes my day,” says proud owner Feico Dieudonné. “Each one is made for a happy customer, and each one finds its place in interiors around the world.”



Choosing the perfect rug involves more than just design, light, flooring, fabrics, curtains, acoustics, and personal taste all play a role. Whether the preference is for a soft neutral tone or a bold eye-catcher, short or high pile, CSrugs works closely with architects and dealers to offer custom-made color advice and design solutions. With a library of over threehundred yarn colors, the creative possibilities are endless.



Innovation and sustainability are at the heart of the company. From pioneering 3D techniques to collaborating with designer Christien Meindertsma on local wool collections, and upcycling yarn leftovers into circular rugs, CSrugs leads the way in responsible textile design.

The world of rugs is constantly evolving and so are we. Indoor or outdoor, timeless or trendsetting, every rug brings comfort, beauty, and balance to the spaces we live in.

Explore our collections, experiment with colors in our online configurator, and get inspired. Welcome to the world of CSrugs.

GET BEDAZZLED!
FEICO AND LILIANNE DIEUDONNÉ

A series of vertical, wavy lines in various colors (yellow, orange, red, pink, brown, tan, blue, green) running down the right side of the page, resembling tufts of a rug.

INNOVATION ISN'T JUST ABOUT NEW IDEAS – IT'S ABOUT DARING TO SHAPE THE FUTURE.

CSrugs is always on the hunt for new innovations. Next to the showroom is the production hall where the most beautiful creations are made on state-of-the-art tufting machines. The traditional tufting technique has been redirected by CSrugs to CNC/CAD CAM controlled robots. An impressive process that we are happy to show you.



MEET MERINO, A HIGHLY REFINED AND WONDERFULLY SOFT COLLECTION. MADE FROM 100% WOOL WORSTED YARN FROM THE NEW ZEALAND MERINO SHEEP, THIS RUG EXUDES TIMELESS CLASS.

WITH ITS LARGE CHOICE OF PILE HEIGHTS, MERINO CAN BE APPLIED IN DIFFERENT SPACES. FROM A SHORT 6 MM TO 45 MM HIGH PILE AND EVERYTHING IN BETWEEN IS POSSIBLE WITH THIS COLLECTION. MANY MARKETS TO SERVE WITH MERINO. WE CREATE THE MOST BEAUTIFUL CUSTOMIZED RUGS FOR LIVING ROOMS, OFFICES OR HOTELS, PUBLIC SPACES AND [BRAND]STORES. THE REFINED, VELVETY APPEARANCE OF MERINO ADDS A SOFT TOUCH AND ELEGANCE TO ANY SPACE.

Sofa: Gelderland design

MERINO



The simplicity of the MERINO collection is designed to meet your aesthetic expectations. Its soft colours and varied pile heights create a warm and cosy atmosphere. Made from 100% fine wool worsted yarn, Merino combines exceptional quality with an aura of timeless luxury. The rugs offer a refined appearance, whether in solid shades or mixed colours.



210010

DONEGAL COLLECTION X GELDERLAND DESIGN

Donegal is a wool blend based on the renowned Irish Harris Tweed heritage, **designed by Christien Meindertsma**. The woolen thread has been 'infused' by colorful 'flecks' that pop up randomly. It makes the yarn vivid and the rug even richer. The rug design is inspired by the Irish scenery of vast fields where the sheep graze, with higher grass polls coming out. This image has been translated in a **3D** rug with several heights and two pile constructions in one rug.

The rug can be tailored to your preferred size and shape. Here, a round design has been selected, creating a harmonious balance with the chair's elegant curves. The calm, neutral base color allows the chair's vibrant hue to truly stand out. Alternatively, you might opt for a bolder palette, allowing the rug itself to take center stage as the true statement piece of the room. The floor is yours!



3D Designed

The design of the rug is a 3D reproduction of the bird view landscape of the Donegal scenery. The 100% woolen rug has two layers. The basis is a loop pile construction of 8, 10 and 20 mm. The 'grass-like' pop ups are made in a 35 and 45 mm cut pile. Imagine the liveliness of the rug!

Details:

Collection: Donegal

Designer: Christien Meindertsma

Material: 100% wool

Colours: 12 colours

Pile height: varies from 8 to 45 mm

Size: Customized

On this photo: Artifort furniture Sofa: Forte – Coffee table : Forte Table – Armchair : Tulip, – Artwork : Oode – Plaid : Hinck – Lamp / object : Jule Cats – Mirror object : Jule Cats, – Carpet : CSrugs – Tray, carafe and glasses : Bolia – Glass object : Ans Bakker



231140



GRID BY WERNER AISSLINGER

RIBS & WAVES

Grid is a design of German top designer WERNER AISSLINGER. "this collection includes the peace and calming spirit of zen gardens and at the same time plays with ribs and waves, light and shadows. All we know and enjoy when we experience nature." he states.

THE COLLECTION

"The collection is designed using basic geometric linear shapes flowing as parallel ribs on the plane and at the same time rasterizing the carpet area in a curvy and poetic way. The graphics also play with references to psychedelic textures from the late 60ies as well as unseen new rib formations memorizing the topography of Asian ricefields seen from above.

4 GRID DESIGNS



Reki

- 200 x 200 cm
- 250 x 250 cm
- 300 x 300 cm



Jari

- 200 x 300 cm
- 250 x 350 cm
- 300 x 400 cm



Niwa

- Ø 200 cm
- Ø 250 cm
- Ø 300 cm

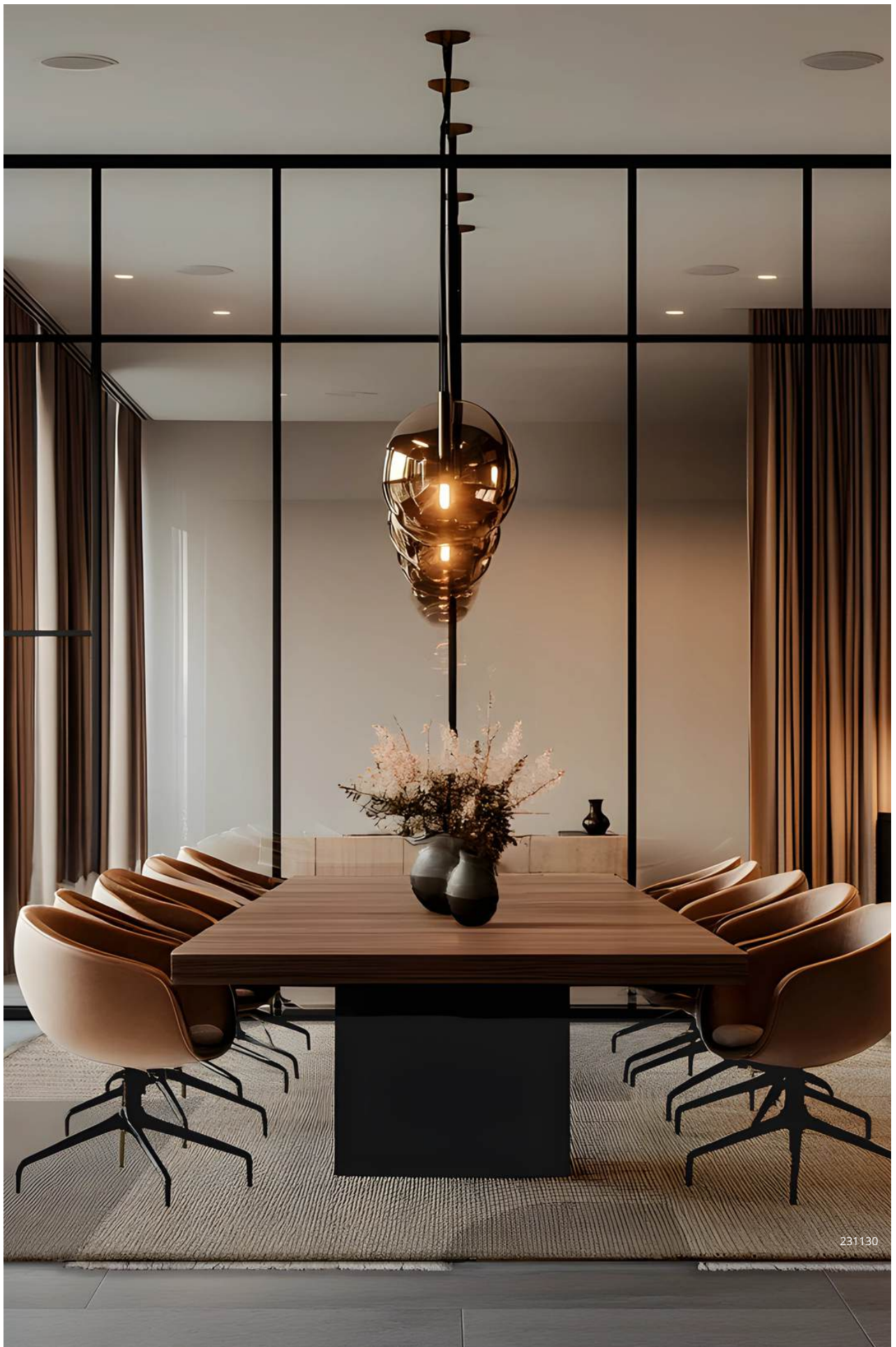


Yasumu

- 200 x 300 cm
- 250 x 350 cm
- 300 x 400 cm

The minimal design language of this collection and its archetypal formal esthetics and topographic elements make it a simple elegant designwise longlasting unseen solution for all types of architectures, outdoor terraces and indoor areas.





231130



231140

sofas @gelderlandmeubelen

SUBTLE & SUITING

The Grid collection is designed to bring a calming presence to any space. With their soft tones, refined textures, and timeless appeal, they create a sense of balance and comfort that works beautifully in a wide range of settings. From offices and living rooms to public spaces, retail environments, and beyond. Versatile, elegant, and inviting, they elevate every interior with ease.

COLORS AND DESIGNS

Our collection offers 15 beautiful colors and 4 unique shapes, providing plenty of options to perfectly match any interior style. And if you have a specific color in mind that's not in the range, we're happy to work with you to create a custom shade. perfect for those who love to make a bold. Personal statement with their design! This flexibility ensures your space is truly one-of-a-kind. Because your interior deserves nothing less than bespoke elegance.





MYrug
BY MICHAEL YOUNG



132508

*MYrug is a design
inspired by a mandala,
created by British
designer Michael Young.*

DESIGNED BY AWARD WINNING

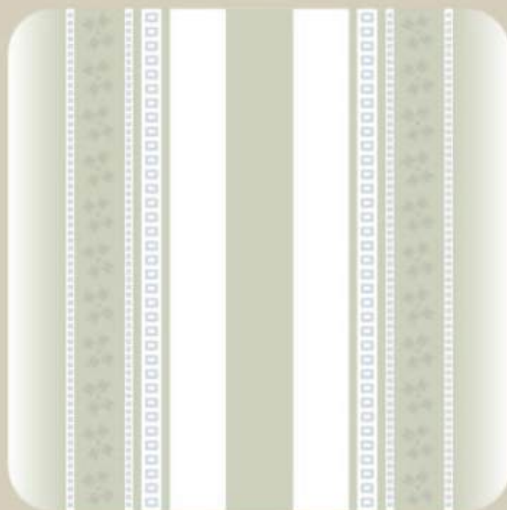
Michael Young



132503



Mogao



Ellora



Mandala



Michael Young is an industrial designer and creative director based in Hong Kong. He works in the fields of product, furniture, and interior design with studios in Hong Kong and Brussels. He is known for his unconventional use of materials and production processes, which has earned him numerous design awards.

MYrug is a 100% wool design rug with a pile length ranging from 10 to as much as 120 mm. The center of the rug features a short loop pile with a cut pattern, gradually rising in height towards the edges, which have 120mm shaggy fringes. The detailing in the rug is inspired by Tibetan prayer wheels. MYrug comes in three shapes: a circle, a square, and a rectangle with rounded corners.



MYrug is available in 10 colours, a range of different natural shades and some soft colours, such as brown, beige, green, blue and orange.



132501



132509



132510



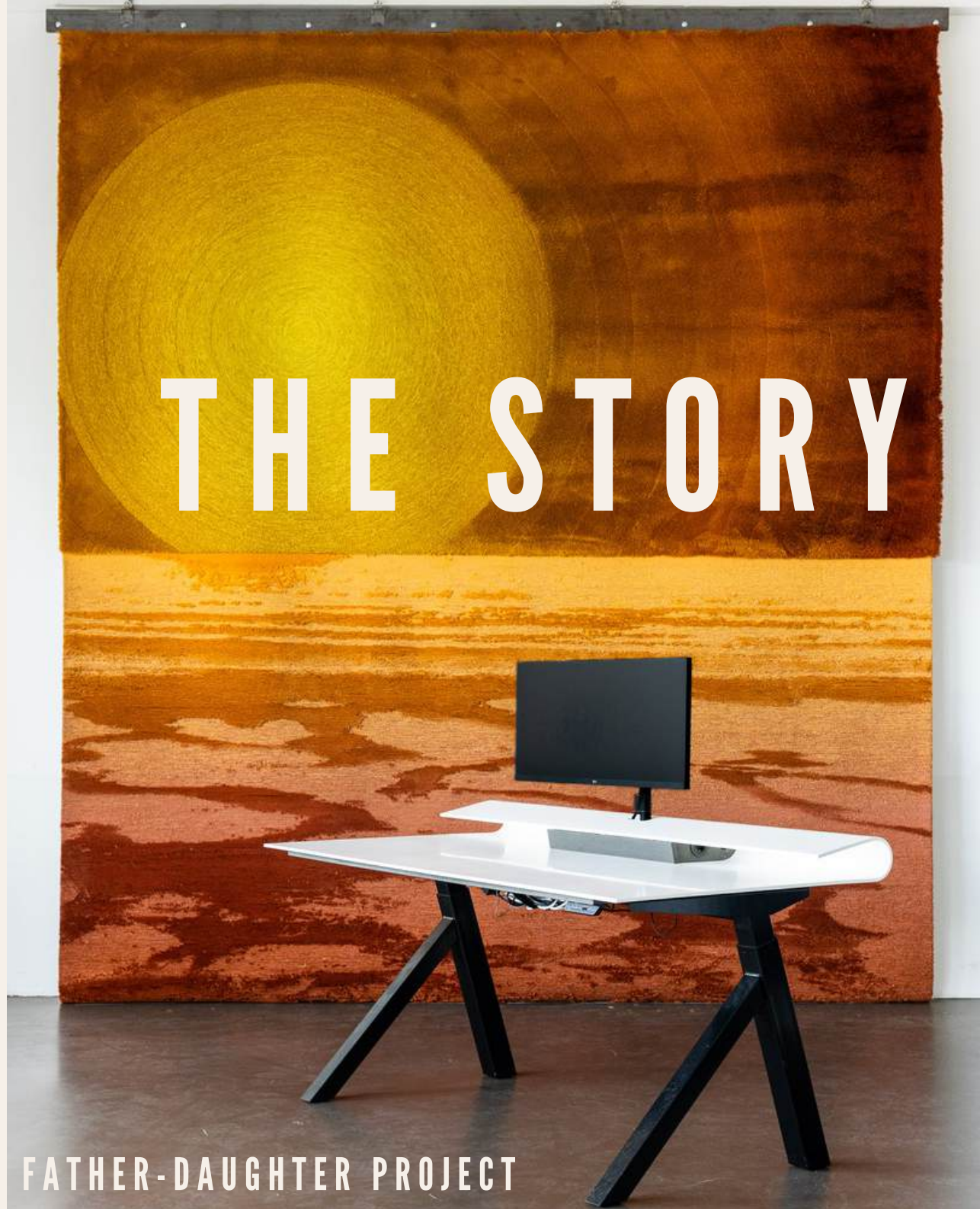
132504A diapositive

DIAPOSITIVE

Meneer Voss

DUTCH HORIZONS





What started as a father-daughter project (Bert and Roosmarie Voss), united by their shared passion for nature and design, began with a simple idea that blossomed into a collection of four rugs. The Dutch Horizons collection is inspired by the North Sea and translates photography and design into unique rugs with a story to tell. We use high-quality materials and if something doesn't yet exist, we simply create it ourselves. After moving to The Hague, Bert became captivated by the endless horizons of the North Sea. Sun, sea, and sky were transformed into rugs. Each rug captures the essence of a season. Roosmarie translated photographs and stories into design, resulting in a refined collection of four beautiful rugs that can be used as wall art or on the floor.

JUMP INTO THE 'SEA' WITH CSRUGS

As an innovative manufacturer of custom-made rugs, CSrugs offers unparalleled design freedom. Their advanced software allows for precise control adjusting the height of the pile and the color gradient for every 'shot' of 18 threads. This results in endless creative possibilities and a true sense of freedom.

FREEDOM FOR MENEERVOSS.

This freedom immediately resonated with Bert Voss, reminding him of the wide-open views over the North Sea. Together with his daughter Roosmarie Voss, a graphic designer, the idea was born to translate these coastal impressions into textile. Each rug captures the atmosphere of a season. Roosmarie transformed photographs into visual stories woven into rugs.

Through much trial and error, this creative journey led to a full-fledged collection of four stunning pieces and this turned out to be only the beginning of an ever-growing series.

project location 's-Hertogenbosch @L-founders of loyalty





photos by Jurrit van der Waal



CAM

ÉLÉ

ON

The highly refined Caméléon collection has the same characteristics as its animal namesake: **it changes colour!!!**

Subtle or striking, the unique colour changes can be applied in different directions and shapes, choosing them in optimal harmony with the interior.

The 100% wool worsted yarns create a smooth velvet texture. Ultra soft and highly comfortable!

The Caméléon quality is offered in different pile heights; 6, 16, 20, 25, 30 and 45 mm!

The composition of the 6 mm variant is a loop pile that gives the rug a beautiful defined look and is strong and *project suitable*.



330250



330170



330200



330220



330160

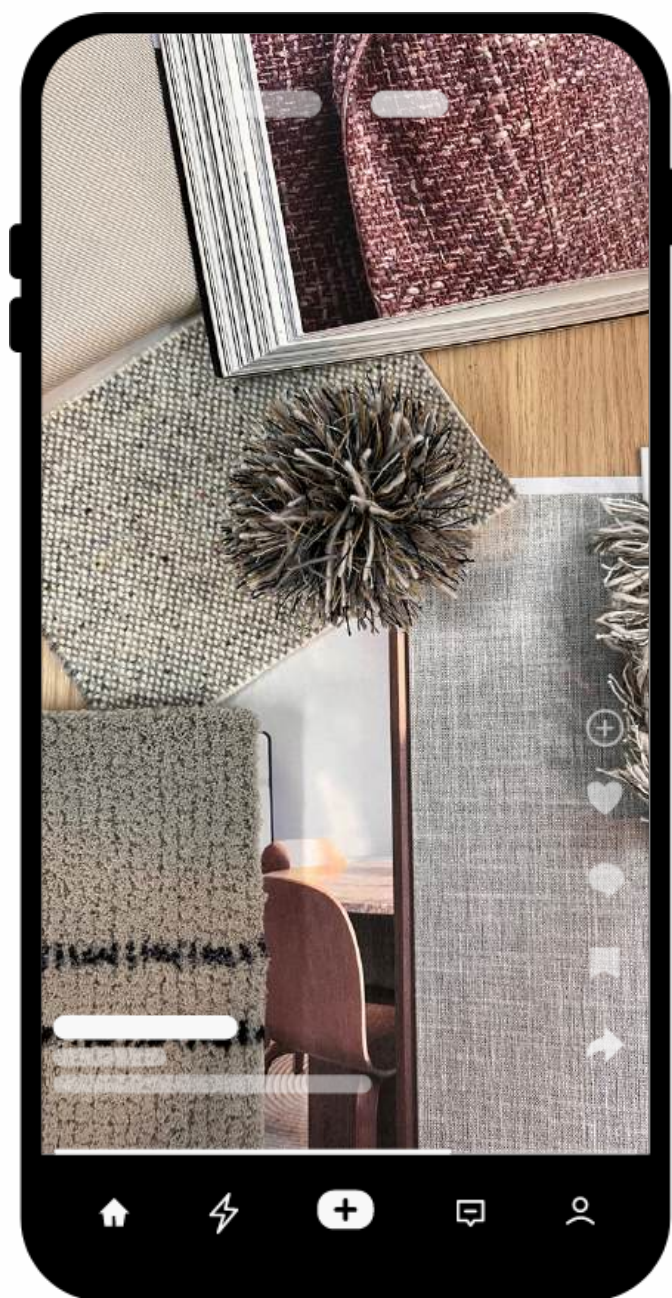
Take a look for all the
different heights and colors
here!





Learn more about the Caméléon and its possibilities here!





Behind every creation hides a story!

Our brand identity is more than just visuals , it's the personality, values, and voice that make our brand unforgettable. With our new boxes and presentation materials, we help you bring it to life with clarity, consistency, and creativity. And we have much more to share, follow us for inspiration!



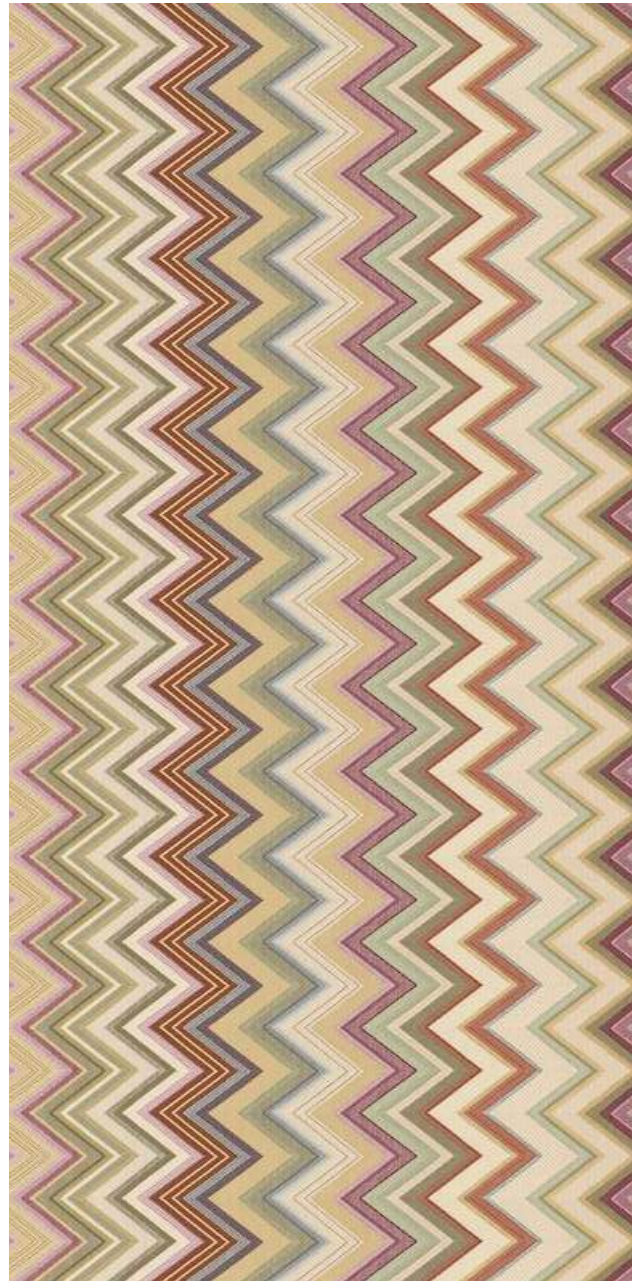
Our brand identity at one of our partners

WASSILY KANDINSKY

**“COLOR IS A
POWER WHICH
DIRECTLY
INFLUENCES THE
SOUL.”**

"THE DETAILS ARE NOT THE DETAILS THEY MAKE THE DESIGN"

- CHARLES EAMES



CSrugs works with an extensive colour and yarn palette. One of which is a refined, woolen worsted yarn. Looks like candy, doesn't it?

Did you know that worsted yarn was originally only used in the fashion industry? We started using it for our rugs with a very soft, velvet-like result.



700020



DIVISION

Enrich your interior with one of Division's 6 different designs: Matrix, Dynamic, Frame, Fusion, Spectrum and Fragment and be inspired by a palette of soft tone-on-tone colours, including gradients.

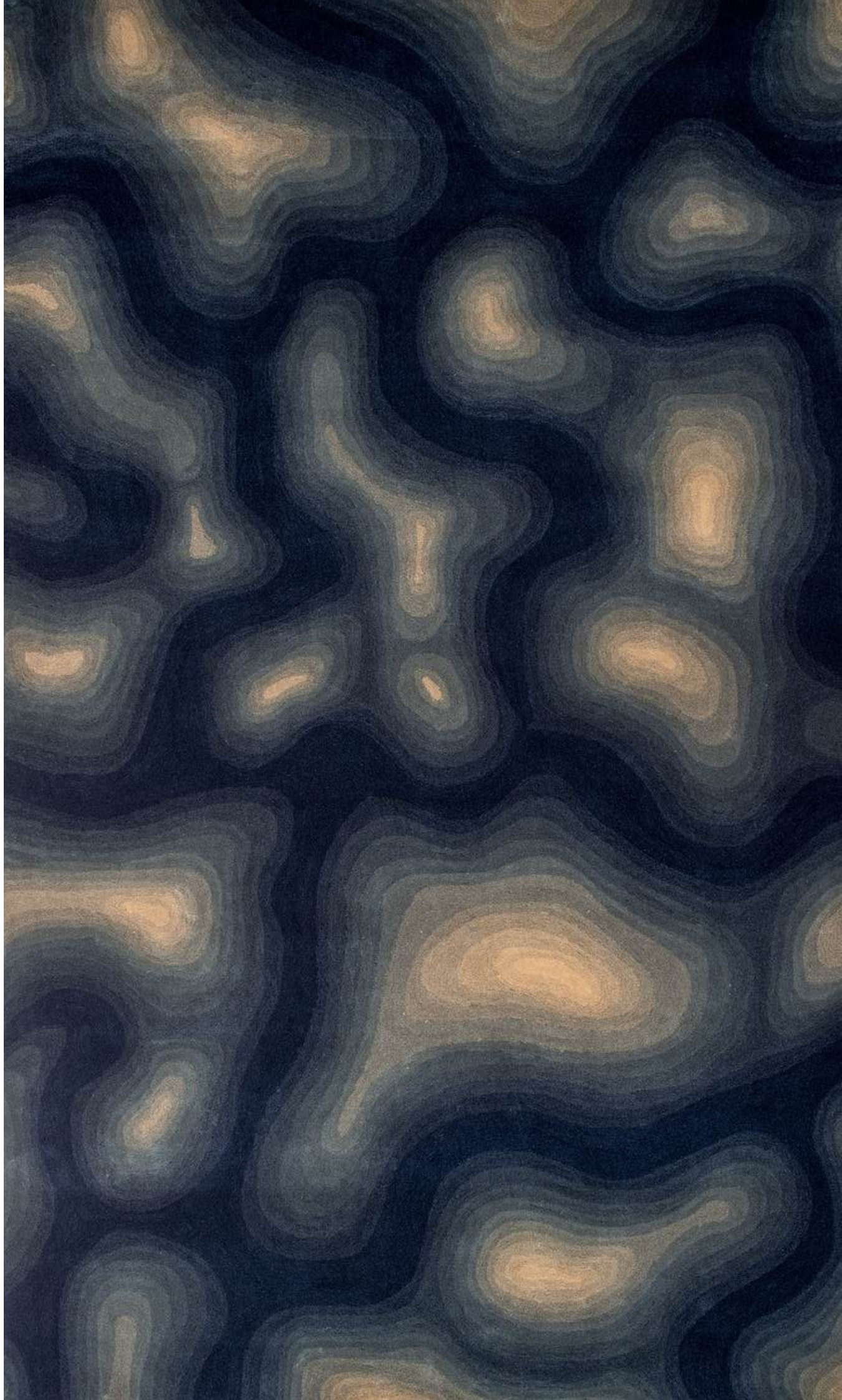
Subtle interruptions in the form of loop strips add a playful element to the whole rug.



CONTOUR

Highlighting one of our 2D/3D collections

'Contour' is a unique collection in -optional-, 2D or 3D pile height. A high tech development converted into an extraordinary collection in which both pile heights and colour changes are revealed. The unique pattern of terraced rice fields, their intriguing sloping forms and cascading hillsides have been of inspiration. Contour is made out of a 100% fine worsted New Zealand wool which gives the rug its velvety soft touch. The end parts of the organic 3D forms change colour, making them special highlights in the rug. Very attractive as a wall object as well! The colour code is 302070.

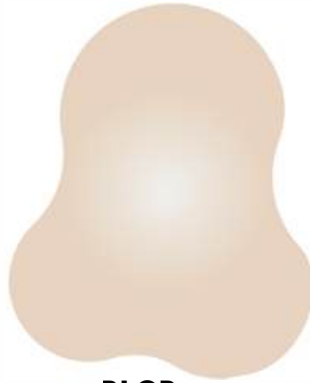


SHAPES&DESIGNS

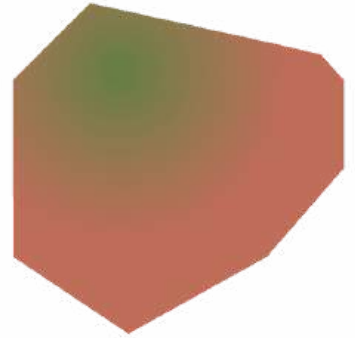
"WE SHAPE OUR HOMES AND THEN OUR HOMES SHAPE US"



JEWEL



BLOB



DIAMOND



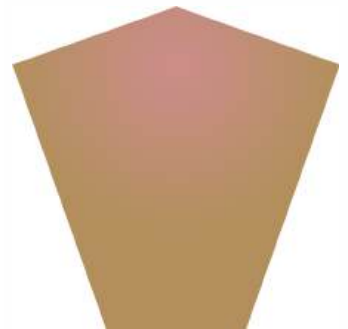
PEANUT



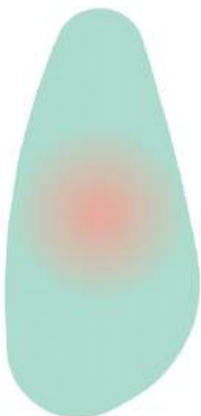
BOULDER



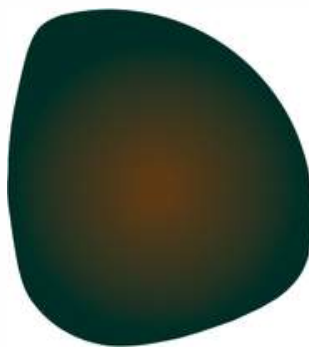
AMOEBA



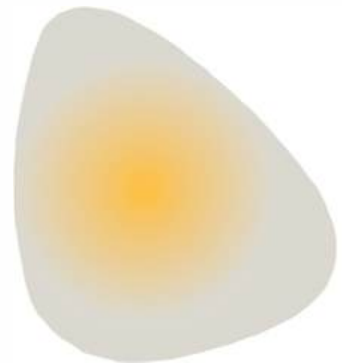
KITE



MENHIR



ROCK

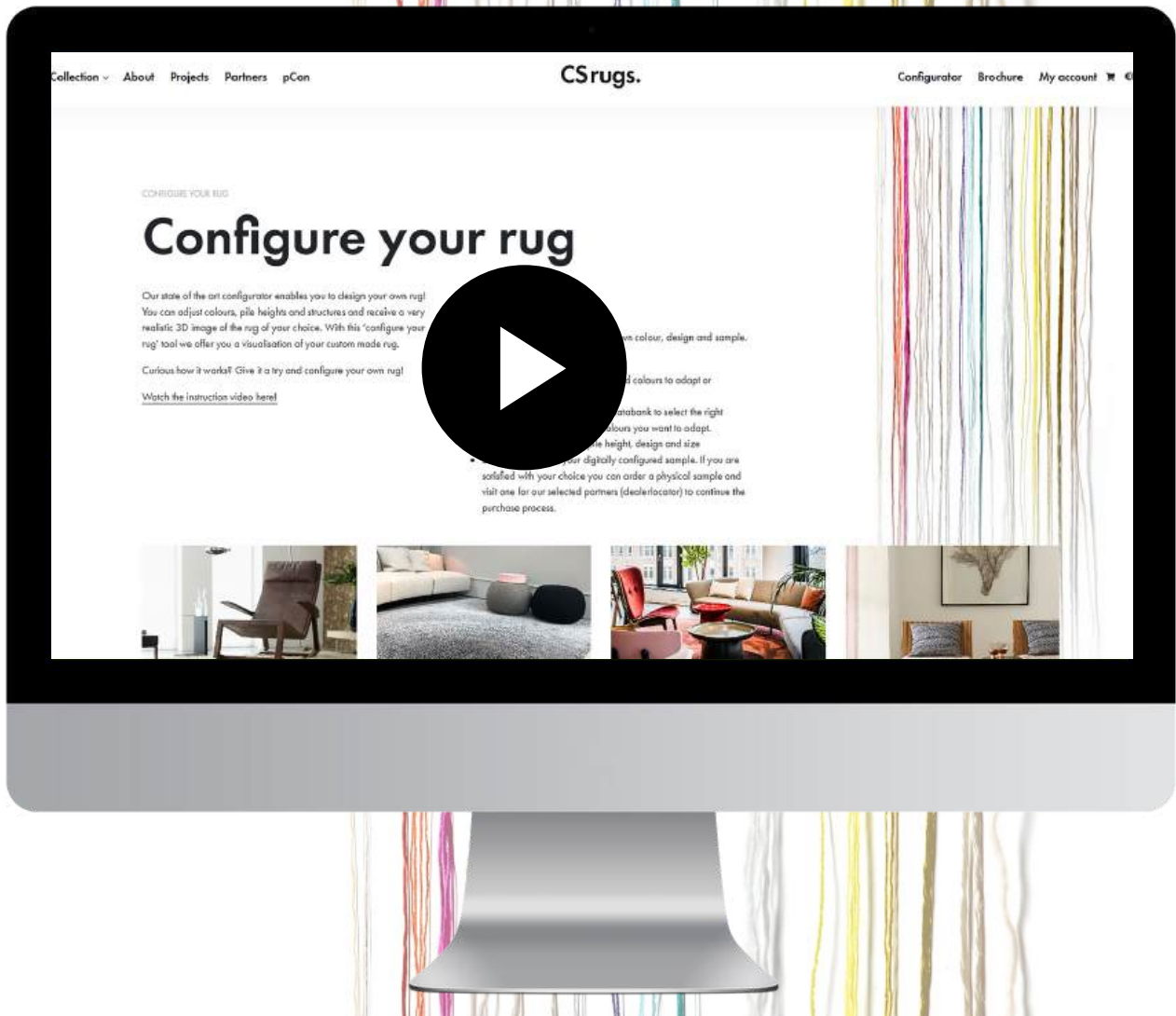


PEBBLE



AMOEBE
38110

choose, design & configure



**your own custom made rug
available on our website**

Colours

Basic



12



13

Colour A



White

Colour B



White

Colour C



White

Colour D



1115

Colour E



1121

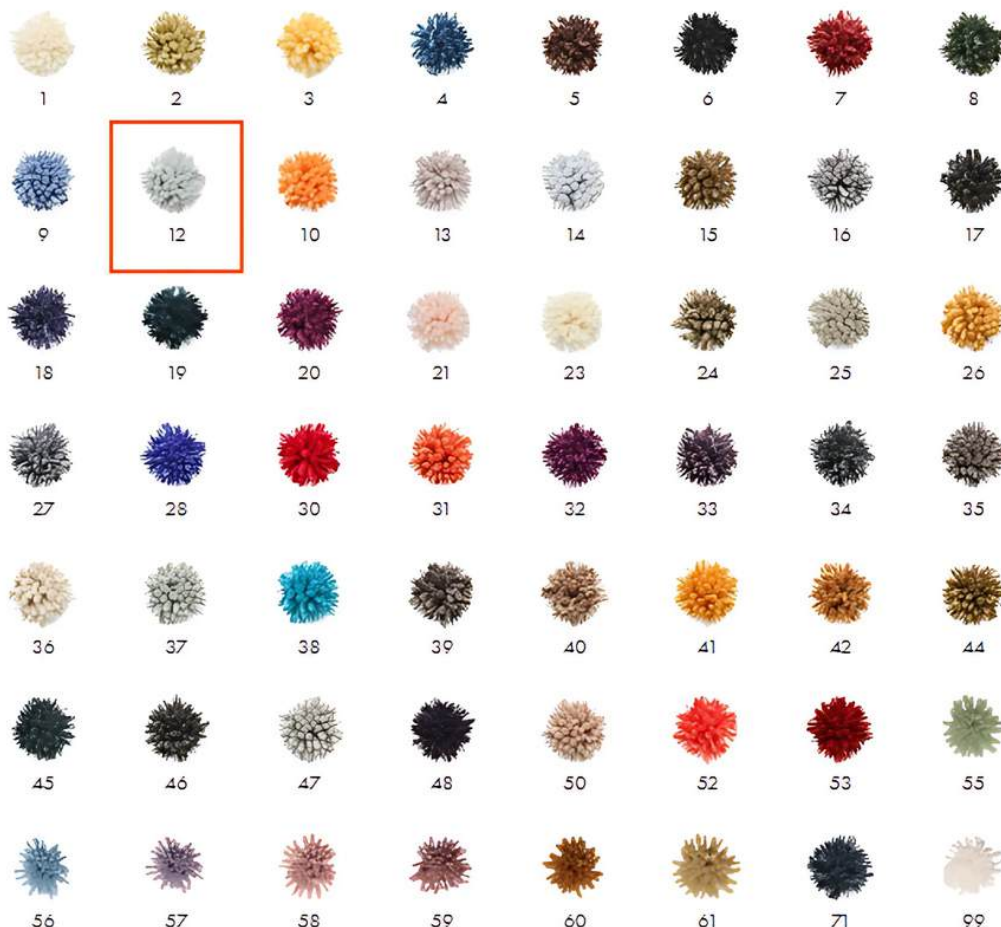
Colour F



6106

Select your colour by clicking on the colour buttons in the left column and then select the colour in the right column.

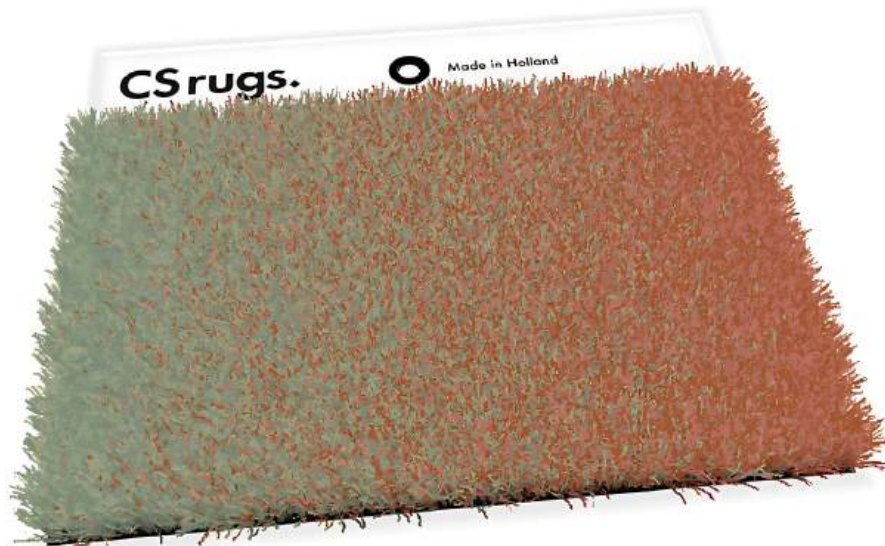
Pay attention: A big difference between light and dark in start- and endcolour results in stripes



Close

Apply

We can imagine that some standard colours need to be customized to perfectly match your interior. **Our configurator is a helpful tool for this.** Besides color, the pile height and form of the rug are adjustable as well. This way, you'll get a good first impression of what your colour or pile adjustment will look like.

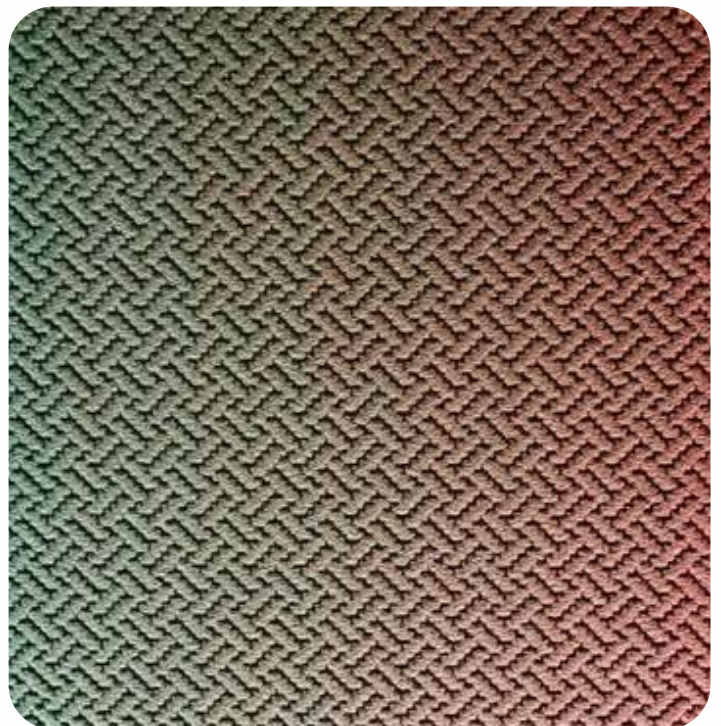
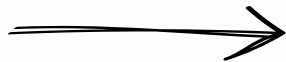
[📄 Technical details](#)[🎨 Edit style](#)[💧 Edit colours](#)

Ready to order your sample

The end result! You can easily download a PNG or order a physical sample online.

Once the colours have been chosen, you can decide the shapes and patterns.

Here, you can see the result based on the sample above!



TRY IT YOURSELF





PROJECT IN THE SPOTLIGHTS: ZOOM EXPERIENCE LONDON

Featured in the Top 25 Most Popular Offices of 2024 from Office Snapshots. The Zoom Experience Centre and Offices, London, designed by Unispace, featuring Cameleon rugs from CSrugs.

Zoom Video Communications, the global leader in video-first communications, created an innovative London office showcasing cutting-edge technology, including a Next-Generation Executive Briefing Centre and hybrid workspace, featuring a pioneering Experience Centre and Engagement Hub, seamlessly integrating remote and office workers while showcasing Zoom's latest technology and product solutions.

Design: Unispace
Experience Design: Downstream
Photography: Oliver Pohlmann
CSrugs: Crest London
Collection: Caméléon
Color: Customized



House of Rituals is the flagship experience store of Rituals Cosmetics, located in the heart of Amsterdam. It's more than just a store, it's a four-story sanctuary devoted to soulful living, blending luxury, well-being, and Eastern philosophies. Inside, you'll find:

CAMELÉON



Being inside House of Rituals is designed to feel like stepping into a temple of tranquility space where every detail contributes to slowing down, reconnecting, and experiencing the richness of the present moment. We have enriched the diverse collection corners with beautiful Caméléon rugs, perfectly matching the Rituals collection themes. The richness of the velvety, gradient rugs enhances both the products and brand identity.

For the 'Mind Oasis' locations we have created beautiful natural rugs which blend smoothly into the serene atmosphere.

Rituals offices worldwide have been furnished with Sauvage in natural tones.





COSMOPOLITAN

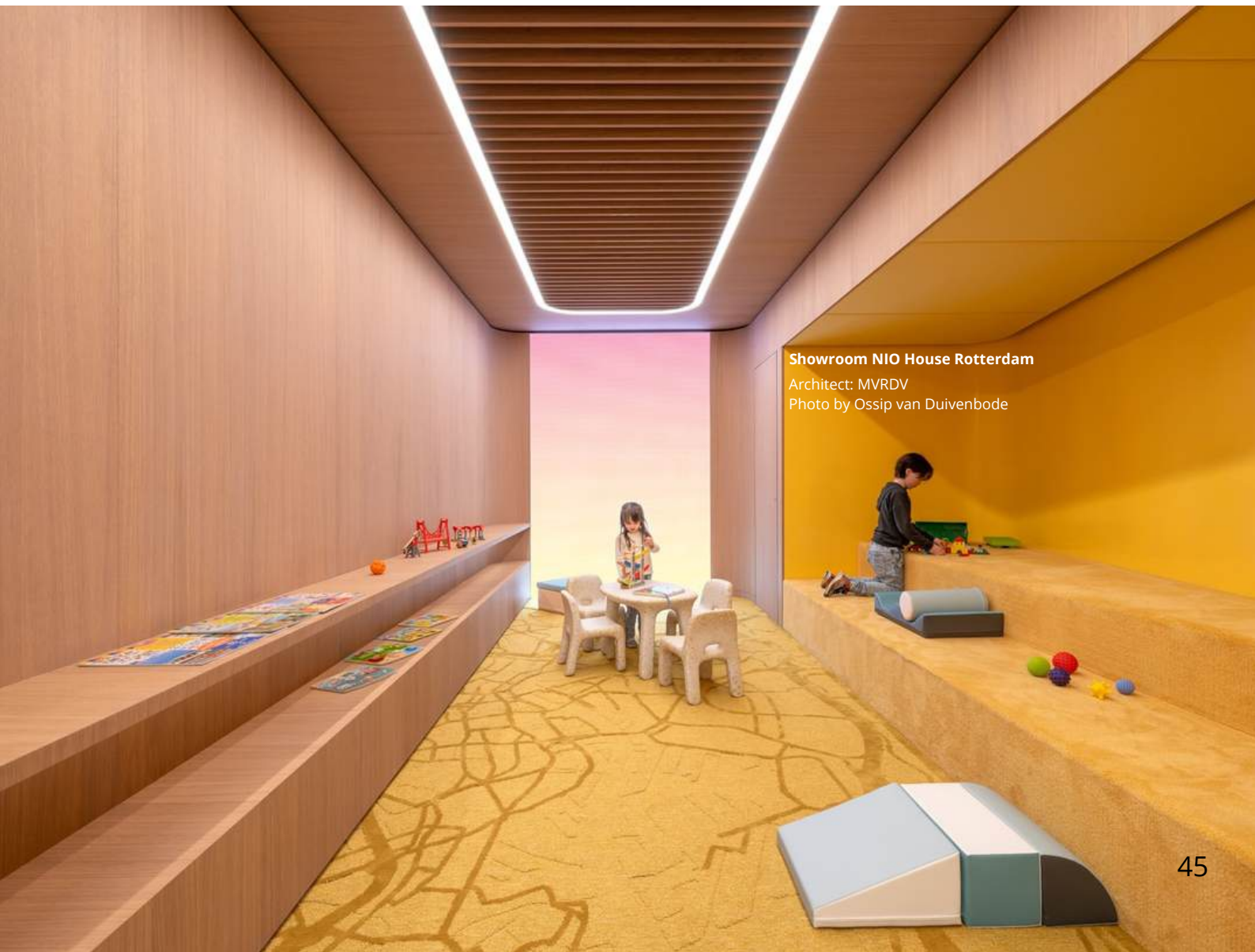
Our Cosmopolitan collection

The Cosmopolitan collection consists of a series of **city maps** of different destinations, blended in a rich colour mix of 100% wool worsted yarns.

The basis of the rug is a 3D loop pile construction in different pile heights, whereby the structure of the city is brought forward by means of shaving. This creates a 'ton-sûr-ton' web of small and larger streets, bridges, water and other eye-catching elements.

We have selected 21 cities, each with their own characteristic features and colour experiences. Colours, Sizes and maps can be customized. You can configure your own favourite place.

Which city has stolen your heart?



Showroom NIO House Rotterdam

Architect: MVRDV

Photo by Ossip van Duivenbode

*"An interior is the natural
projection of the soul"*
-
Coco Chanel



TWEET

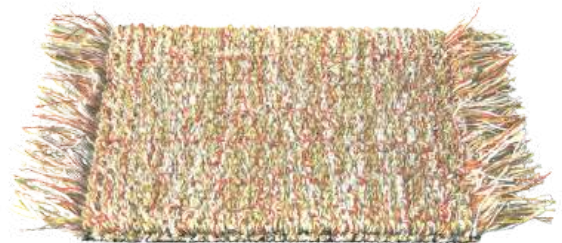
The Tweet collection by CSrugs embodies timeless elegance with a contemporary twist. Crafted using an exclusive double-tufting technique, each rug reveals a subtle, irregular texture reminiscent of refined tweed fabrics.

A playful yet elegant border frames the design, evoking the allure of haute couture and offering a graceful nod to the iconic style of CHANEL.

This collection unites noble materials such as wool, linen, cotton, and viscose, enriched with the luminous touch of silk. The interplay of textures and sheen creates a sense of sophistication. We bet Coco would love it!



550010



550020



550140



550310



DLA Piper Amsterdam - Project

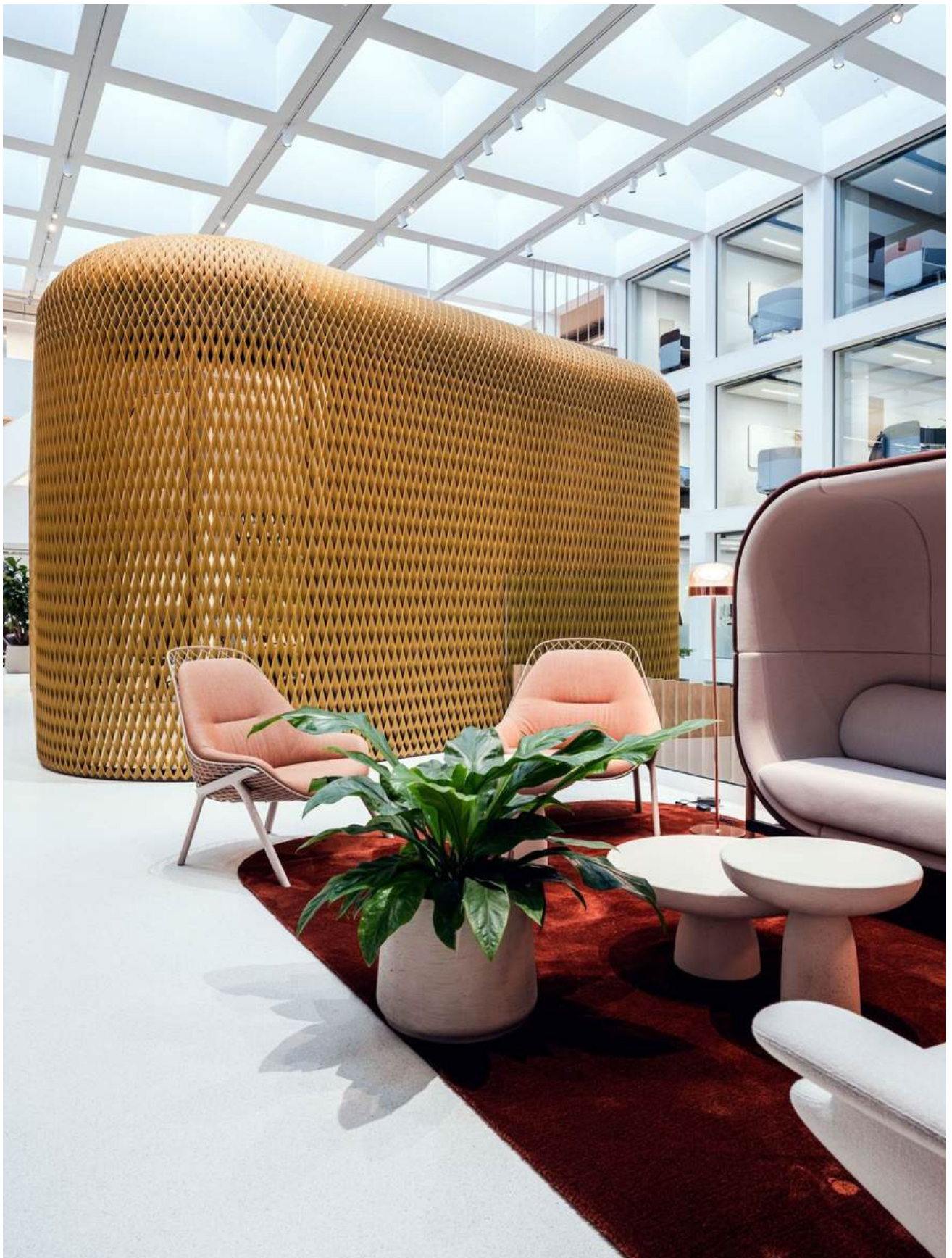
A remarkable office, with a distinctive shape.

The Strawinsky House in Amsterdam has undergone a complete transformation with the new interior concept designed by Casper Schwarz Architects from Utrecht. For this atmospheric law firm, we created several custom rugs, including this bespoke piece in a chic, warm tone.

The featured collection is Merino, 16mm, made of 100% wool. For this project application, it was produced with an extra dense tuft construction for enhanced durability and luxury. The shape was fully customized, the rounded corners beautifully complement both the curved seating element and the built-in hub. This cozy corner now forms an inviting “island” within the space.

More and more office environments are being designed with a focus on comfort and well-being, embracing a softer, more residential atmosphere. The result?

A beautifully balanced and welcoming whole.



Merino - colour 20235



Gophie



rug design is a detail
of the wall object

CSrugs x Paul Raats



At CSrugs, we are always looking for ways to enrich our collections and create unique pieces! That's why we are so excited to share more about our collaboration with talented artist Paul Raats.

We are now joining forces with artist Paul Raats to merge our passions. Connecting wall and floor art by matching colour, texture, material and design has long been a wish of CSrugs, and reflects our ambition to expand the brand in both existing and new markets. The result is soft art with aesthetic as well as acoustic value.

Melissa Bloom

"Melissa" is inspired by the Greek word for honeybee, perfectly aligning with the bee-themed design. "Bloom" evokes imagery of flowers and growth, harmonizing with the lively and colorful background of the artwork.

Emily



COOUTURE COLLECTION

“Fashion is everywhere and so is texture”

And we definitely love it! Have you ever zoomed in on tissue? Being it jeans with a robust twill weave structure or more delicate wear with a satin weave, whatever weave a cloth is made of, each construction is intriguing when translated to rug patterns. We have selected 8* weave constructions and converted them into appealing patterns with the option to choose from a small pattern [S], a mid-size pattern [M] or a larger pattern [L]. Each pattern size has its very own character! Lines and dots, quadratics and diagonals and fashion icon figures, all these variants are part of the Couture collection.

LOOP & CUT

The 100% woollen rug is a combination of both loop- and cut piles, whereby the loop piles are partially sheered and actually create the smooth, velvet-like pattern.

Pile heights run from 6 to 9 mm so a slight 3D structure is created. Each rug has a 2 cm moquette border.

‘Couture’ comes in 24 rich colour mixtures of which 8 are gradients. The gradient colour option adds an elegant chicness to the rug like we experience on the Catwalks’ Couture wear. A stunning collection that makes you look twice!











1. Occhio
Mito Sospeso



2. De Sede
DS-266 Yoga fauteuil

HUE BLUE EDITION

MIX & MATCH



3. CSrugs
MYrug by Michael Young - colour 132506



4.
101 Copenhagen
Trumpet Table, Low



5. Royal Blue
The original blue



6. Assouline Yachts
The Impossible Collection

NUAGE

We all know the beautiful, vast fields with cotton plants that grow 'white clouds'.

The balls of burst cotton are reminiscent of crisp white clouds and are as soft as cotton wool. The same goes for the new Nuage collection, made of 100% super soft cotton! The line pattern in duo tone gives the quality a playful character.



606041

SAUVAGE

38101

The absolute bestseller from CSrugs! An extremely comfortable, vibrant wool rug. With a wide choice of pile heights, Sauvage is perfect for a variety of living situations. From a luxurious, warm high pile rug to a super short project rug, anything is possible!



PROJECTS

In this chapter, we are delighted to present a selection of our most notable projects, each representing the heart of our creative journey. We take great pride in sharing these collaborations, which showcase the diversity, craftsmanship, and attention to detail that define our brand. Every project reflects our dedication to delivering bespoke solutions tailored to the unique needs and visions of our clients.

Working alongside visionary partners and skilled professionals, we have brought to life spaces and pieces that are both functional and inspiring. These collaborations span a wide range of styles and purposes, yet each one is unified by our commitment to quality and innovation. Whether it's a custom-designed rug, a thoughtfully curated interior, or a bold design concept, our goal is always to create something meaningful and lasting.

We are deeply grateful for the trust our collaborators have placed in us, allowing us to push creative boundaries and explore new possibilities. Being part of these projects has enriched our experience and strengthened our belief in the power of design to transform environments and elevate everyday life.

It is with immense pride and gratitude that we celebrate these partnerships and look forward to many more inspiring projects ahead.

ABN-AMRO | Ahrend | Audemars Piguet | BCG | Citibank | Citroën | Christofle | De Bijenkorf | Deko | Dirk Bikkembergs | Douglas | Google | Harrods | Hermès | ING | L'Oréal | L-founders | Maserati | Mercure | Motel One | Nio House | Netflix | Neptune Energy | Nikhef | Nike | Oracle | Omega | Patek Philippe | Pink Gellac | Porsche | Rabobank | Rémy Martin | Rituals | Royal Canin | Swissôtel | The International | Vitra | Westfield Mall | We work



1.



4.



7.



11.



2.



5.

PROJECT

7. Rituals

8. Deka

10. Swissôtel



12.

PROJECT

1. Nio House

2. Rituals

3. Vintners place



6.



9.

PROJECT

11. Pink Gellac

12. De Bijenkorf

13. Cityhall NL



3.

PROJECT

4. DLA Piper

5. Nio House

6. Neptune Energy



10.



13.

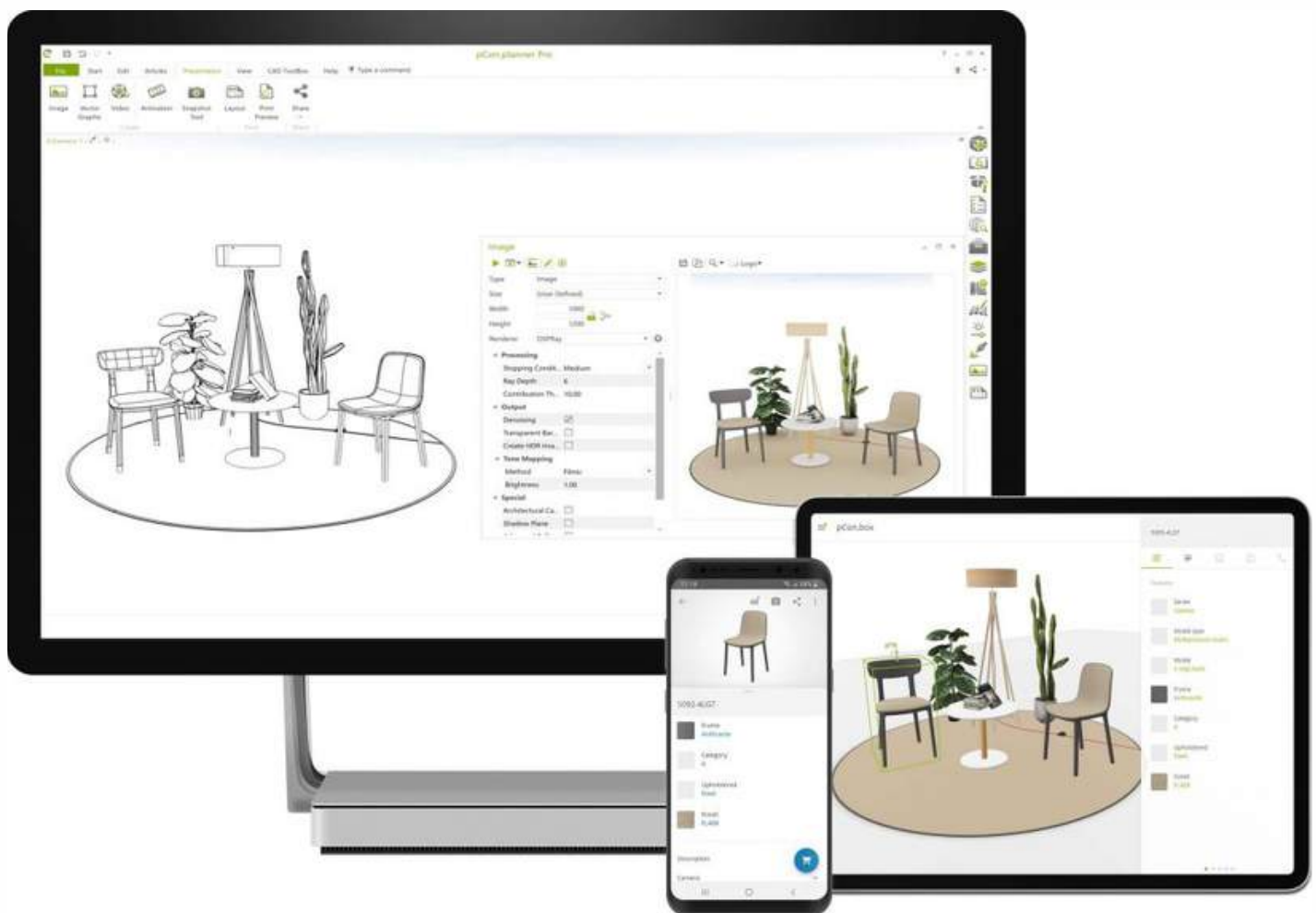


New at CS rugs: the pCon tool!

The ultimate design software that lets you easily place CSrugs creations right under your chosen furniture.

This visualization brings your rug to life within the space instantly. A helpful design tool for every interior designer.

Visit our site to sign up and get started!



CONFIGURATED RUGS

Ending the Magazine

"Eventually everything connects: people, ideas, objects. The quality of the connections is the key to quality per se." - Charles Eames.

Thank you for reading and browsing through our magazine. We hope it inspired you, sparked new ideas, and gave you a deeper look into our world of design. We're grateful to share our passion with you and excited for what's to come.

A heartfelt thank you to all our partners, collaborators, and the talented individuals who help bring our projects to life. Your creativity, dedication, and trust mean the world to us. As a family business, every detail we design is personal and every collaboration is a shared journey.

We look forward to continuing to grow, create, and shape beautiful spaces together.

With kind regards,

CSrugs



Got curious? Take a peek into the world of CSrugs and learn more about all the possibilities!





Subscribe to our newsletter



[@csruks](https://www.instagram.com/csruks)



[@byCSruks](https://www.youtube.com/bycsruks)



[@CSruks](https://www.facebook.com/csruks)



[@csruks_official](https://www.tiktok.com/csruks_official)

CSruks
Bonksel 1
5721 TP Asten

Contact

contact@csruks.com
+31 (0)493696723
www.csruks.com